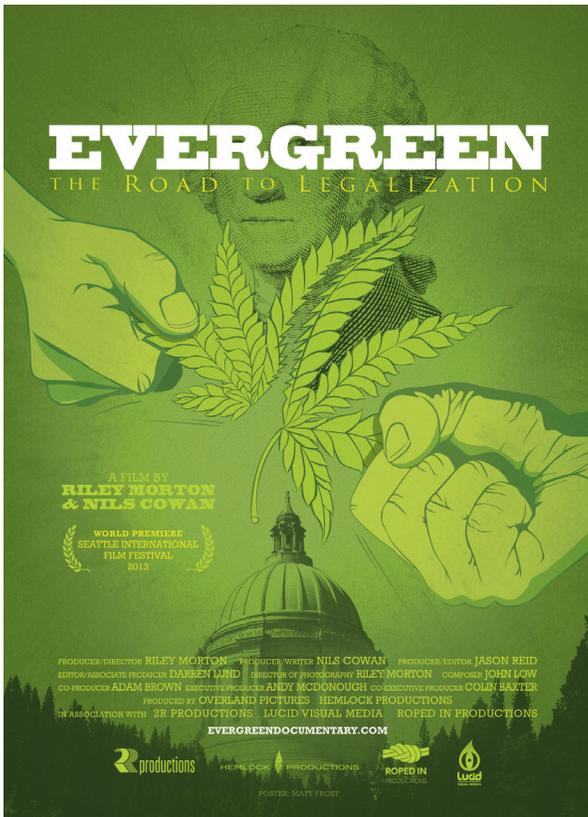


EVERGREEN

THE ROAD TO LEGALIZATION



“A prologue to the next chapters of marijuana legislation... setting the stage for the discussion of federal legalization... captures a crucial moment in the future of marijuana activism”

- Eric Kohn

Indiewire

“Evergreen offers an important boots-on-the ground perspective... The personalities and rhetoric are colorful and the film’s presentation is lively”

- John DeFore

**THE
Hollywood
REPORTER**

“A fascinating, extraordinarily well-researched and executed doc... it’s all laid out digestibly and compellingly by Morton and his team”

- Brandon Harris

FILMMAKER
THE MAGAZINE OF INDEPENDENT FILM

“The movie felt as timely as a news broadcast... An important document for students of political history”

- Chris Burlingame

Another Rainy Saturday

FEATURING

Rick Steves, PBS Travel Guru / I-502 Sponsor
Alison Holcomb, ACLU Attorney / I-502 Campaign Director
John McKay, Former U.S. Attorney / I-502 Sponsor
Pete Holmes, Seattle City Attorney / I-502 Sponsor
Doug Hiatt, Defense Attorney / I-502 Opponent
Steve Sarich, Medical Provider / I-502 Opponent
Vivian McPeak, Director of Seattle Hempfest



RUNTIME: 86 mins

SYNOPSIS

Against the backdrop of the latest escalations in the 40-year-old U.S. War on Drugs, a state in the upper-left corner of America becomes a key battleground in the fight for cannabis prohibition reform. A growing medical pot industry paves the way for cultural change in Washington State, and the architects of Initiative 502 put forth a plan they feel will balance the delicate politics of the region and stand a chance to pass in November.

But many in the local cannabis community are vehemently opposed to I-502, saying it imposes harsh and scientifically arbitrary DUI laws, new taxes, additional restrictions and penalties that negatively impact youth, medical marijuana patients and providers. These unexpected opposing forces create a scintillating inside look at a political clash, showing just how advanced the perspective of many Americans has become on drug policy.

EVERGREEN is far from a basic survey film or issue piece. Its main characters, at once protagonists and antagonists, act and speak with incredible conviction and passion, engaging the viewer in a uniquely original and liberating point of view – that we should be debating not *whether* to legalize cannabis, but *how*.

evergreendocumentary.com

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A TIMELY AMERICAN CASE STUDY

EVERGREEN: THE ROAD TO LEGALIZATION is a captivating feature documentary film on how the citizens of Washington State legalized recreational marijuana for the first time in America, including the groundbreaking effect of this unprecedented citizen initiative on the state, the nation and the world.

EVERGREEN tracks the behind-the-scenes efforts of both the pro-502 and anti-502 campaigns, leading up to the historic vote of approval in November 2012. The film serves as a case study for other states in determining how to reform their own drug policies, examining the civics, economics, precedents and deep human impact of this controversial marijuana legislation.

As Washington and Colorado lead the way, many other states approving legalization direct conflict with federal drug laws. This film captures the first wave of a revolutionary sea change in American drug policy and freedom.

MEDIA IMPACT

“Journalistic objectivity enables the movie to illustrate a fascinating truism about human behavior: People on opposite sides of an issue often favor the all-or-nothing hardline over true compromise”
- Tony Kay, *CityArts*



“3 out of 4 stars.... It’s at its best when it’s creating a dialogue between supporters and opponents, calling special attention to the thoughtful reasoning behind the opposition”
- John Hartl, *The Seattle Times*



“*EVERGREEN* deserves a national audience. It shows a path to common sense after a decades-long march of folly”
- Joel Connelly, *The Seattle P-I*



Original Score by John E. Low.

Featuring the music of Blue Scholars, Common Market, Blue Sky Black Death, Eighty4 Fly, Art Vandelay, Mad Rad, D-Sane, The Maldives, Sweater Beats and Lisa Dank.

Produced by veteran Seattle filmmakers Riley Morton and Nils Cowan with post-production by a Webby, Telly and Emmy® Award-winning team in Jason Reid, Darren Lund and Adam Brown.

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206-963-8955

Nils Cowan
Producer / Writer
703-980-5854

Jason Reid
Producer / Editor
206-419-4649

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Executive Producer
206-818-5191

Darren Lund
Editor / Assoc. Producer
425-503-3717

Please direct media, sponsorship and distribution inquiries to evergreendocumentary@gmail.com

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